

RachelFINLEY

NEW MEDIA DESIGNER

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EXPERIENCE

Freelance

Tag-A-Long Designs *Houston, Texas, April 2008–current*

- Created an identity system for a children's clothing line.
- Designed and developed a custom Zen Cart ecommerce site.

Citizen Group *San Francisco, California, May–July 2009*

- Video editor for the World Wildlife Foundation Climate Savers program.
- Worked on-site with the executive creative director.

A.D. Morales *Beachwood, New Jersey, August 2008*

- Designed a custom Wordpress theme for a multimedia blogger.

Future Light Digital Workshops *San Francisco, California, February–March 2008*

- Updated the back-end of their website to conform with web standards.

Customer Service Representative

Victoria's Secret *San Francisco, California, June–September 2005*

- Duties included assisting customers, cashiering, and organizing the department.

JC Penney *Hayward, California, October 2004–April 2005*

- Duties included helping customers, cashiering, and organizing the department.

SKILLS

Mac OS / Windows

InDesign

Reason

Acrobat Pro

Photoshop

BBEdit

After Effects

Premiere

FontLab

Dreamweaver

Final Cut Pro

Microsoft Office

Flash

Logic Pro

QuarkXPress

Illustrator

Soundtrack Pro

XHTML / CSS / PHP

EDUCATION

Academy of Art University *San Francisco, California*

- Bachelor of Fine Arts degree in Computer Arts / New Media.
- Featured in Spring Show (2007, 2008, 2009).

Chabot College *Hayward, California*

- High school concurrent enrollment.
- Earned units for transfer.